

Alkarim Bhalesha

Product Designer | AI-native workflows, complex systems, and design systems

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Profile

Product designer with 9+ years turning ambiguous, high-stakes workflows into clear, trustworthy products across fintech, developer tools, and public services. Led 0-to-1 work, scalable design systems across five applications, and close product-engineering partnerships from research through implementation. Uses AI-assisted prototyping and code-aware workflows to move quickly while keeping human judgment, user agency, and craft central.

Selected experience

Sorella Labs - Lead Product Designer, Angstrom (Contract) | Completed Jun 2026

- Owned end-to-end design for a technically complex trading product, translating protocol mechanics, order states, and engineering constraints into legible flows and implementation-ready UI.
- Partnered with founders and engineers to improve clarity, confirmations, and user confidence in consequential actions; used AI and code-aware workflows to accelerate prototyping and handoff.

Asymmetry Finance - Lead Designer (Contract) | Nov 2023 - Dec 2025

- Led a product and brand system refresh across core interfaces, marketing, and education, raising consistency, hierarchy, and product storytelling.
- Facilitated cross-functional workshops and a focused six-week 0-to-1 sprint from concept through design and development.

Dev House Labs / Berachain ecosystem - Senior UI/UX Designer | Jun 2023 - May 2024

- Built and implemented a Figma design system spanning five products: trading, lending, stablecoin minting, AMM, and governance.
- Shipped the foundation in four weeks and helped shape the first five applications over four months, standardizing interaction patterns while adapting to each product's constraints.

Blink Finance - Design Consultant | Oct 2022 - May 2023

- Designed product flows, interface patterns, and the visual system for a leverage-trading MVP, translating business goals and technical risk into legible user choices.
- Used user feedback and behavioral signals to improve comprehension around risk-heavy actions and keep brand, UX, and product strategy aligned as the MVP evolved.

Moralis Web3 - Product Designer | 2021 - 2022

- Contributed to the core product experience of a developer platform, simplifying technical workflows for Web3 builders.
- Extended product thinking across brand and educational surfaces, helping make complex capabilities more coherent and approachable.

Thinking Big - UX Designer (Private Contractor) | Mar 2018 - Apr 2021

- Conducted usability tests, diary studies, content sessions, and enterprise workshops for public-sector digital services; translated user and stakeholder evidence into prototypes and service improvements.
- Built a collaborative feedback process with product owners and subject-matter experts, keeping decisions transparent and grounded in real constraints.

Earlier experience

Geometry Global / Ogilvy - Digital Designer | 2017 - 2018: Digital, editorial, campaign, and UI work for global brand programs.

CGI - Application Steward / Consultant: Production change management, technical issue resolution, QA, and user support.

Invesco - Client Relations: Sensitive financial transactions, client operations, reporting, and cross-functional issue resolution.

Capabilities

Product: Product strategy, interaction design, UX systems, visual design, information architecture, prototyping, motion, design systems, implementation specifications.

Research and collaboration: User interviews, usability testing, diary studies, research synthesis, facilitation, stakeholder workshops, 0-to-1 problem framing, product and engineering partnership.

Tools: Figma, Framer, React / Next.js-aware workflows, Git, Vercel, Cursor, Codex, Claude Code, Adobe Creative Suite.

Education

University of Prince Edward Island - Bachelor of Business, International Finance; Minor in Economics

Credentials and recognition

IBM Enterprise Design Thinking Practitioner - IBM Team Essentials for AI - HubSpot Academy Inbound Marketing

Matilda "Tildy" MacMillan Good Mentorship Award - CGI APPLAUD recognition for partnership and quality